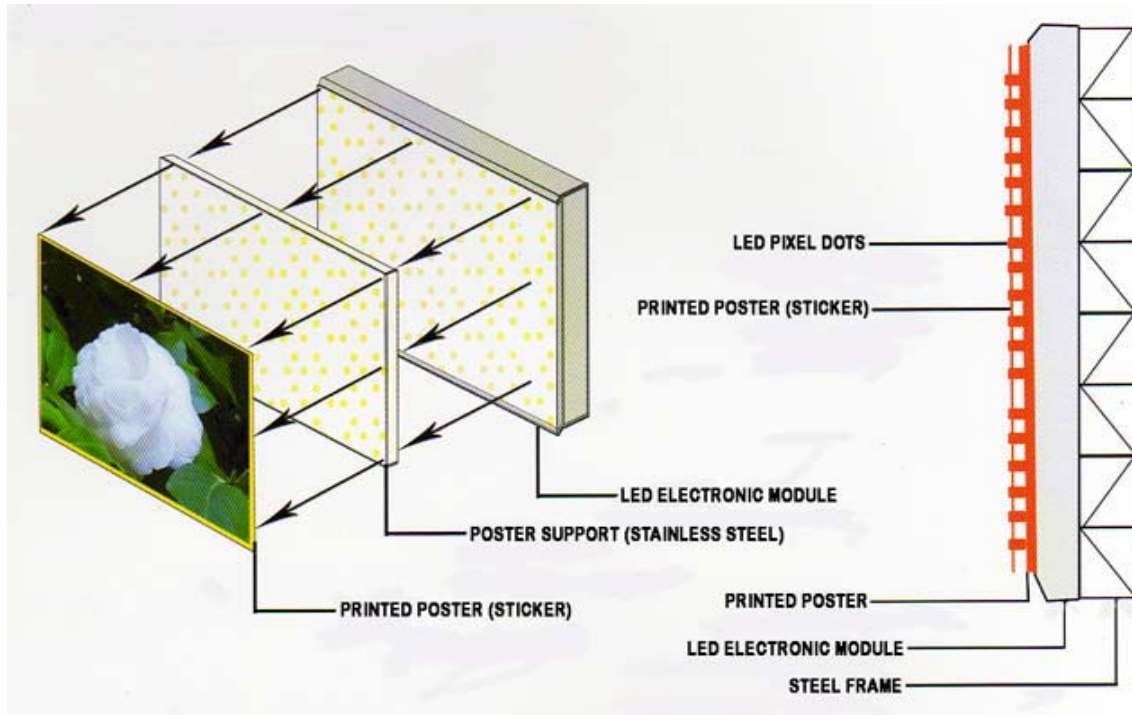


LED POSTER BILLBOARD



A brilliant idea for outdoor advertising!
LED POSTER BILLBOARD

This state of the art system consists of a special Led video screen with a normal POSTER billboard as BACKGROUND, so at night, the board looks like a video screen while looking like a standard poster billboard during the day.

The advantage is mainly in COST, since high brightness LED video screens are quite expensive, and by using low resolution, low brightness modules, cost is reduced almost by half, and the result is an very attractive billboard, day & night!

Power consumption is very low, life very long (10 years minimum), and maintenance negligible and easy. Installation is also quite simple, and recommended on roof tops or a pole with minimum height of 15m over the ground for a better visibility (minimum viewing distance 60 m)

This type of boards is supplied in waterproof modules size 480 x 480 x 100 mm, in pitch 30mm , with 1 R/1G/1 B LED, brightness 2500 Nits, and weighing only 7 kg / piece. While max. power is 200 W / m², and average consumption is just 0.1 KWH / m².



